

NCC Cable System Order

Order #	62354222	Flight Dates	10/17/16 - 10/30/16	Update Date	10/20/16
Syscode	2483	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Time Warner/DirectTV- I+ Louisville, KY	Advertiser	Rand Paul for US Senate	Show All Lines	
Market	Louisville			Total # of Weeks	2
		Client Code		Total	\$535.00
AE	Andrew Yolles	Product Code		Commission	\$80.25
Sales Coordinator	Samantha Larsen	Est Code		Net Total	\$454.75
Office	Washington	Product Name		Total Spots	3
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.20 New order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Houston @ SMU	10/17/16	10/23/16	19:00	22:00						X		-	-	1	\$50.00	\$50.00	30	CFB Prime
2	ESPN	Houston Texans @ Denver Broncos	10/24/16	10/30/16	20:30	23:30	X							-	-	1	\$415.00	\$415.00	30	MNF
3	SECN	Umass @ South Carolina	10/17/16	10/23/16	12:00	15:00						X		-	-	1	\$70.00	\$70.00	30	CFB Day

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$535.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$535.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/20/16

62354222 | Louisville | Time Warner/DirectTV- I+ Louisville, KY | 2483 |

NCC Cable System Order

Order #	62354222	Flight Dates	10/17/16 - 10/30/16	Update Date	10/20/16
Syscode	6677	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Time Warner/Louisville Interconnect, KY	Advertiser	Rand Paul for US Senate	Show All Lines	
Market	Louisville			Total # of Weeks	2
		Client Code		Total	\$2,500.00
AE	Andrew Yolles	Product Code		Commission	\$375.00
Sales Coordinator	Samantha Larsen	Est Code		Net Total	\$2,125.00
Office	Washington	Product Name		Total Spots	3
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.20 New order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	Houston @ SMU	10/17/16	10/23/16	19:00	22:00						X		-	-	1	\$200.00	\$200.00	30	CFB Prime
2	ESPN	Ole Miss @ LSU	10/17/16	10/23/16	21:00	24:00						X		-	-	1	\$500.00	\$500.00	30	CFB Prime ESPN
3	ESPN	Houston Texans @ Denver Broncos	10/24/16	10/30/16	20:30	23:30	X							-	-	1	\$1,800.00	\$1,800.00	30	MNF

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$2,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,500.00

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